

# Benefits of an Integrated Knowledge Exchange Model involving Partners - the NCCID Experience

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# Co-presenters

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- Dr Carl Bognar, Chair, Board of Directors, Health Initiative for Men, British Columbia, Canada



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# Objectives

1. Describe NCCID's knowledge exchange model
2. Highlight important role of networking
  - What works in connecting & engaging people
  - Strategies to establish relationships with existing networks
  - 'Tips/lessons learned' on networking and outreach.



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## Mandate:

Bridge research & evidence with the program and policy questions of front-line public health practitioners & policy-makers



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# NCCID Knowledge Translation Process

Issue/Gap Identification



## Preparatory Phase

### Topic Refinement

- Consultation
- Concept development
- Agenda setting
- Identify knowledge sources

### Knowledge Development

- Theoretical frameworks
- Evidence summary / review

## Knowledge Synthesis and Exchange

### KT Forums

- Knowledge synthesis
- Knowledge exchange
- Strategic guidance
- Practical guidance

### KT Exchange Networks

- Topic specific
- Electronic exchange forum
- Partnerships with other NGOs
- Follow up KE meetings

## Capacity Building

### Resource Development

- Program planning tools
- Implementation guides

### “Learning Sites”

- Documenting practices
- “Curriculum development”
- On-site knowledge exchange

Evaluation and Feedback



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# HIV/STI Knowledge Synthesis and Exchange Forum – Montreal Feb. 2008

## *Building and Exchanging Knowledge for Reaching Vulnerable Populations*

- Knowledge synthesis & exchange on effective outreach strategies for MSM; IDU; FSW



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# Rationale for focus on vulnerable populations

- Critical for achieving reduced health disparities related to infectious diseases
- High burden of illness (HIV/STBBI)
- Strategically important for interrupting transmission
- Key component for expanding treatment and care services



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# Rationale for outreach for vulnerable populations

- Limitations of access to “routine” programs and services:
  - Stigma and discrimination
  - Time and place
  - Vulnerable populations often new to an environment (turnover, migration) – may be unaware of local programs and services)



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# Outreach Forum: Who

- 110 participants: Canada, India, Pakistan
- Front-line outreach workers, planners, researchers:
  - public health, CBOs, ASOs, government, research institutions



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# Outcomes: What is good outreach?

- Diversity of approaches to outreach
- Building rapport with vulnerable populations (VPs)
- Sharing information on prevention/protection & services
  - Linking VPs with programs & services
- Need credible, trusted outreach workers



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# Outcomes: What is good outreach?

- Centre on community needs & aware of local situations
  - Involve community in planning
- Clear program objectives
- Tools like: social mapping & situational needs assessment tools useful (know size & location of VP)
- Ongoing monitoring & evaluation



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# Outreach Forum: Lessons Learned

- Gap: evidence & practice
- Lack of comprehensive resources OR
  - Lack of awareness of good programs/ strategies
  - Program-to-program knowledge exchange is desired, but few systematic mechanisms exist



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# Moving to Action

## Outreach guide:

- Gap: evidence & practice
- National advisory group
- Case studies



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# Moving to Action

- Outreach Guide
- **Knowledge exchange networks**
- Learning Site



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# What people had to say:

“the inclusive approach to looking at the work – hearing the collective knowledge of experts across sectors and continents – reinforces best practices, reveals gaps, and develops support for doing challenging and important work”



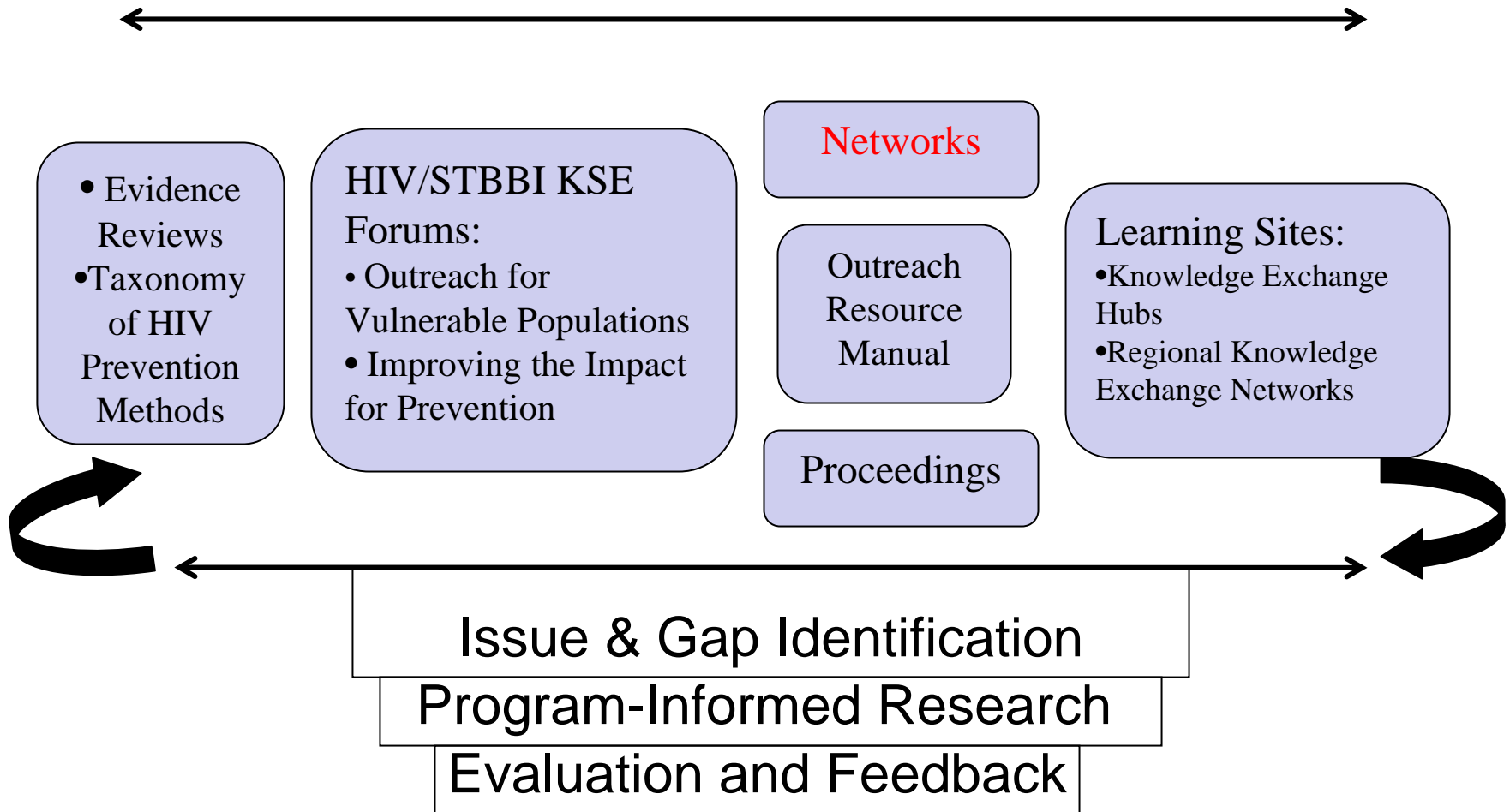
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# NCCID Knowledge Translation Model: HIV/STBBI Prevention

Knowledge Synthesis – Knowledge Exchange – Capacity Building



# Thank You



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